

2022

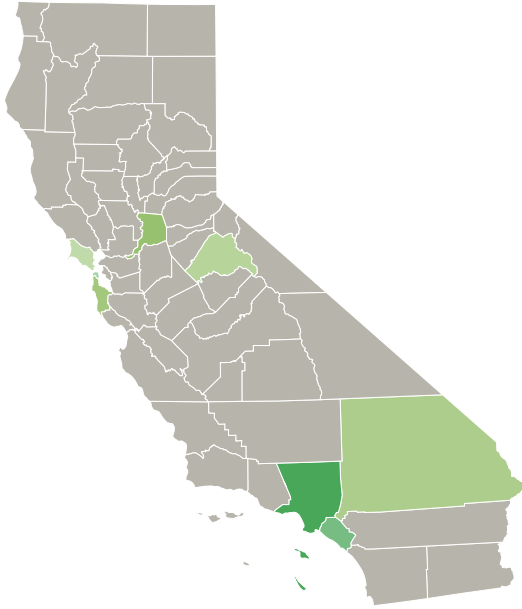


Annual Report



Californians Reached By Our Programming

PROGRAM PARTICIPANTS BY COUNTY



● Los Angeles	950	● San Mateo	120
● Orange	600	● San Bernardino	105
● San Francisco	547	● Tuolumne	34
● Sacramento	195	● Marin	12

68%

LMI Participants

TOTAL PARTICIPANTS SERVED

2,563

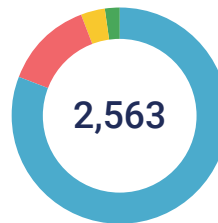
Total Number
of Classes

124

Total Learner Hours

3,497

PROGRAM PARTICIPANTS SERVED



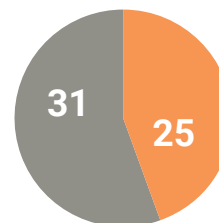
Foundations	2,075
Footings	341
SAFE	97
Pathways	50

VOLUNTEER DATA



New Volunteers Trained	152
Active Volunteers	57
Volunteer Hours	788

PROGRAMMING PARTNERS



31 K-12 & Postsecondary
25 Community Partners

QUOTES FROM PARTNERS

"I am extremely proud I could contribute to their mission of teaching financial literacy to everyone."

- Tsogzolboo Enkhchimeg, Volunteer

"Our continued partnership with Financial Beginnings has provided our bank employees with opportunities to support the financial needs of the communities we serve by expanding our outreach through financial education."

- Manuela Ramon, Sterling Bank & Trust

Financial Education Impact

Our Financial Foundations program is assessed via learner surveys measuring personal finance knowledge and confidence gained from participation. This knowledge and confidence is vital to establishing the components needed for future financial well-being.

Our Impact for 2022

PERSONAL FINANCE KNOWLEDGE

Percentage of learners that know the key factors to consider when selecting a financial advisor	92%
Percentage of learners who can correctly identify an example of earned income	87%
Percentage of learners who can correctly identify an example of a person's fixed expense	84%
Percentage of learners who know that a poor credit history results in a higher interest rate	82%

PERSONAL FINANCE CONFIDENCE

"The information from this session will be useful to me in making future financial decisions."	Agree 88%	Neutral 8%	Disagree 4%
"I can apply what I learned today to my future financial goals."	Agree 86%	Neutral 11%	Disagree 3%
"My knowledge to make financial decisions increased as a result of this session."	Agree 80%	Neutral 15%	Disagree 5%
"I feel more confident in my ability to make good financial decisions after this session."	Agree 77%	Neutral 19%	Disagree 4%
"I feel more confident in my ability to seek information from reliable financial sources after this session."	Agree 77%	Neutral 19%	Disagree 4%

Equity Statement

We recognize a greater need to serve minoritized and marginalized populations stems from a long-rooted history of systemic oppression, which has excluded these populations from having equitable access to financial knowledge and sound resources.



Funding Partnerships

\$40,000+

Fairbridge Foundation

\$10,000+

Bank of America
East West Bank
Honda Foundation
Silicon Valley Bank

\$5,000+

First Tech Federal Credit Union
Pacific Premier Bank
Sterling Bank
Umpqua Bank

\$2,500+

Banner Bank

THANK YOU DONORS
AND SPONSORS!

Financial Report

TOTAL EXPENSES

72,986

TOTAL INCOME

102,800



Foundation Grants

\$75,000

Corporate Donations

\$27,500

Individual Donations

\$300

In Kind Donations

\$500

Board of Directors

MURRAY BARTHO - Medical Student
NIRAV DESAI - Qubera Wealth Management
BRANDON FALLON - Let Me Help You
SCOTT HAMAGUCHI - First Tech Federal Credit Union
ERICA LUNA - Banner Bank
SREED PISHARATH - Retired



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